



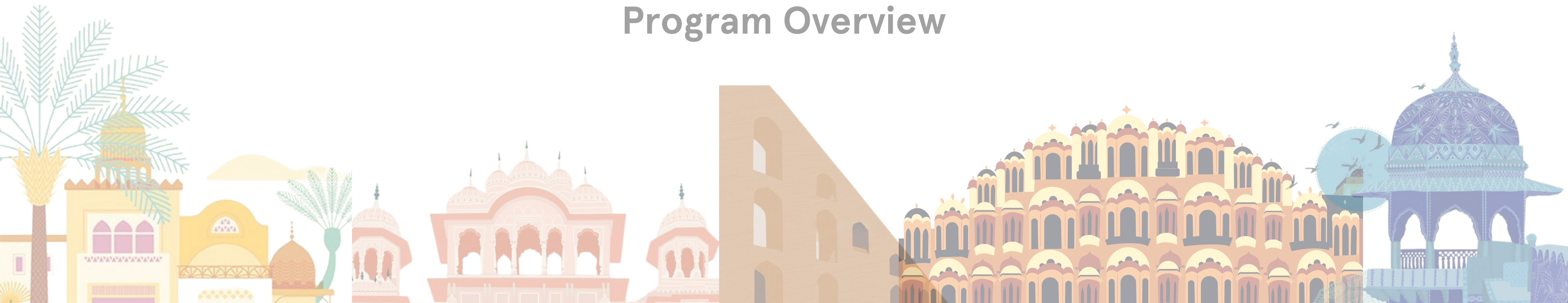
State Partner:



Shaping Rural Entrepreneur Woman Award

For Women Entrepreneurs based and supporting beneficiaries of Rajasthan

Program Overview



Program Overview

We, at **Global Shapers Jaipur** (an initiative of the **World Economic Forum**), are thrilled to partner with **iStart**, Rajasthan's first and largest incubator, powered by the Department of Information Technology & Communication, Government of Rajasthan, to launch the **Shaping Rural Women Entrepreneur Award 2025**. This prestigious award is designed to recognize and celebrate the incredible women entrepreneurs whose startups are making a transformative impact on rural communities across **Rajasthan**. 🌱👩

Why This Award?

Rural Rajasthan is home to a vibrant and diverse population, where entrepreneurship is becoming a key driver for economic growth and social change. While rural women have historically been pillars of their communities, their contributions often go unrecognized. By fostering and celebrating their entrepreneurial spirit, we aim to create role models for future generations and inspire more women to pursue their business dreams.

- Over 70% of Rajasthan's population resides in rural areas, and empowering women entrepreneurs in these regions can significantly boost the state's economic and social development.
- According to a 2021 study by the Government of Rajasthan, over 50% of rural households are directly dependent on agriculture and small-scale industries, sectors where female-led startups are making substantial contributions.
- Despite the growing participation of women in entrepreneurship, they face significant challenges, such as limited access to capital, digital literacy, and market reach. Our goal is to bring these inspiring women into the spotlight and provide them with the recognition they deserve.





Theme of Shaping Rural Entrepreneur Woman Award

“Empowering Women, Building Rajasthan”

This theme embodies the belief that rural women entrepreneurs are key to driving sustainable development and social progress in Rajasthan’s rural areas. By empowering these women, we not only uplift their communities but also create a ripple effect that impacts generations to come. The award recognizes the incredible resilience, leadership, and innovation of women shaping rural economies, encouraging others to take charge of their future and turn challenges into opportunities. Empowering women here means building a better, more inclusive future for all.

Who can Apply?

If you are a woman entrepreneur with a startup that significantly benefits rural communities or you come from a rural communities in Rajasthan and inspiring others through your actions and are registered with iStart, this is your moment to shine! Whether your startup is transforming the lives of farmers, improving healthcare access, enhancing education, or empowering artisans in rural areas.

WE WANT TO HEAR YOUR STORY!!

Frequently Asked Questions

Why Apply?

- Exciting awards and recognition at Global platform and event
- Gain state-wide recognition
- Access exclusive mentorship opportunities
- Connect with leading incubators and investors
- Empower your startup with strategic support

Who Can Apply?

Women entrepreneurs whose startups:

- Are registered with iStart
- Are focused on rural development and empowerment
- Are benefiting the people of Rajasthan

Required Documents:

- iStart Registration Certificate: Proof of registration with iStart Rajasthan.
- Business Plan: A detailed description of your startup's mission, vision, and target audience, with a focus on how it benefits rural Rajasthan.
- Impact Report: Provide data on the impact of your startup on rural communities in Rajasthan (number of beneficiaries, regions impacted, jobs created, etc.).

Selection Process:

- **Phase 1:** Initial screening based on eligibility criteria.
- **Phase 2:** Evaluation of impact reports and business plans by a panel of experts from DOITC and Global Shapers Community
- **Phase 3:** Finalists will be invited for an interview/pitch presentation before the final selection of winner

How does the application process work?

To apply for the Shaping Rural Entrepreneur Woman Award 2025, follow these steps:

1. Fill out the [online application form](#).
2. Upload required documents in PDF format.
3. Review all information carefully before submitting, as incomplete applications will not be considered.

The form will include:

- Personal Information: Full name, contact details, social media handles.
- Startup Details: Name, iStart registration number, date of establishment, number of employees.
- Impact on Rural Rajasthan: Describe how your startup positively impacts rural communities, such as through job creation or women's empowerment.
- Challenges and Solutions: Outline difficulties faced and how you overcame them.
- Why You Deserve This Award: A personal statement explaining why your startup stands out and how this award will support your goals.
- 60-Second Video: A 60-second video that tells something about you that was not included in the form and makes you different from others





Important Dates

- Application Opens: December 16th, 2024
- Application Deadline: January 6th, 2025
- Finalist Announcement: January 10th, 2025
- Award Ceremony: TBA (To Be Announced)

Contact Information

For any queries or assistance, please reach out to:

- Email: hello@jaipurshapers.org
- Phone: +91-89015-96432 / +91-94604-49819
- Social Media: [@globalshapersjaipur](https://www.instagram.com/globalshapersjaipur)